Johnathon Strube
Graphic Designer—Educator

Curriculum Vitae—

Updated:
Aug 13, 2022

Assistant Professor, Graphic Design
East Tennessee State University
College of Arts & Sciences
Art & Design Department
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I. EDUCATION

Degrees Conferred

2016   *Northern Illinois University—Master of Fine Arts, M.F.A.—Visual Communication*
School of Art & Design—College of Visual of Performing Arts—DeKalb, IL

2006   *Northern Illinois University—Bachelor of Arts, B.A.—History*
College of Liberal Arts & Sciences
Minor—Studio Art—Visual Communication
School of Art & Design—College of Visual of Performing Arts—DeKalb, IL

International Study

2009   *Northern Illinois University—Design & Architecture: Italy, Switzerland & Spain*
Study Abroad Summer Intensive
School of Art & Design, College of Visual of Performing Arts—DeKalb, IL

Licenses & Certifications

2022   *Google—Foundations of User Experience (UX) Design—Certificate*
Facilitated by Coursera
     Feb 14

II. EXPERIENCE

Academic Appointments

2021–   *Assistant Professor—Graphic Design*
East Tennessee State University—Johnson City, TN
Graphic Design Area—Art & Design Department
Visual Arts Program—College of Arts & Sciences

2019–21   *Assistant Professor—Graphic Design*
University of Nebraska at Omaha—Omaha, NE
Graphic Design Concentration—Studio Art Department
School of the Arts—College of Communication, Fine Arts & Media

2012–19   *Full-Time Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts

2017   *Adjunct Instructor—Graphic Design*
College of DuPage—Glen Ellyn, IL
Graphic Design Department—Arts, Communications & Hospitality Division

2011   *Adjunct Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts

2010   *Adjunct Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts

2009   *Adjunct Instructor—Visual Communication*
Northern Illinois University—DeKalb, IL
Visual Communication Department—Design & Media Arts Division
School of Art & Design—College of Visual of Performing Arts

Professional Practice & Studio Experience

2012–   *Principal & Creative Director—Heart Giants—Johnson City, TN*
Founder and owner of multi-disciplinary design studio working with small business and not-for-profit clients. As principal designer, lead all aspects of project development: client intake, research, strategy, design, art-direction, production, project management and execution.

SELECT CLIENTS
Center for New Community, GlobeMed, Leap Year Project, Made by We, National Suicide Prevention Hotline, Woman Made Gallery, Youth Build

2011–12   *Designer & Front-End Developer—Tilt Shift—Chicago, IL*
Founder and partner of a multi-disciplinary design studio working with socially-conscious clients. As one of four in a small collaborative studio, duties included: client intake, strategy, design, production, project management and execution. Worked across all web and UI projects as sole Front-End Developer.

SELECT CLIENTS
Future Founders Foundation, GlobeMed, Illinois Educational Foundation, Neighborhood Story Project, Zealous Good

2007–11   *Designer—Illinois Association of School Business Officials—DeKalb, IL*
In-house designer concerned with creation and coordination of all collateral materials, web material and online content. Responsible for creation of various motion/video projects for online and environmental presentation. Art Director of association magazine along with multiple print responsibilities.

2005–07   *Associate Design Editor—Sun-Times News Group, Beacon News—Aurora, IL*
Design-Editor/Art-Director of daily sports section, supplemental content presentations and weekly multi-regional advertorial sections across six publications.

III. TEACHING

Courses Taught: East Tennessee State University

ARTA 5901   *Graduate Independent Study: Graphic Design*
Course created to operate in concert with ongoing graphic design sections or self-directed research. Enrolled students complete projects and a series of individual writings to expand their theoretical investigation and analytical understanding.

ARTA 4989   *Internship / Cooperative Education*
Off-campus experiential learning that provides practical experience in a professional work environment. Students secure positions with agencies or businesses to gain mentorship while completing credit-based graphic design work and degree requirements.

ARTA 3402   *Intermediate Graphic Design*
Studio course devoted to the design and implementation of multi-dimensional concepts and solutions. Course introduces UX/UI principles using humanity-centered research methods to establish an objective-driven design process.

ARTA 2401   *Graphic Design Theory*
Introductory course focusing on visual communication theory and concept development. The purpose of this course is to reinforce visual literacy, communication theory, research skills, and problem solving.

ARTA 2202   *Layout and Production*
Introductory course focusing on fundamental theories related to layout, technical aspects of analog and digital reproduction or publication. This course uses project-based learning to engage a design process for crafting functional and objective visual communication.

Courses Taught: University of Nebraska at Omaha

ART 4530   *Art Internship*
Tutored internship with local arts or design institutions that introduce students to working as an apprentice within a defined studio practice. Students gain pre-professional experiences and skills that increase awareness and practices within their field of study.

ART 4170   *Graphic Design Studio*
An advanced, capstone course where students work individually and in teams to design thesis research projects, create professional portfolios, present work to the public and complete client projects for on and off-campus organizations.

ART 3130   *Graphic Design I*
Students in this course focus on the essential elements of Graphic Design as a discipline and practice. Students learn tools, terminology and theory related to Graphic Design as a professional and artistic practice. Students learn conceptualization skills, digital/analog composition skills, an articulated design process and the relationship between the designer and their social/historical context.

ART 2300   *Web Design*
Students gain an introduction to basic web design skills and topics, with an emphasis on interaction, functionality and usability principles by exploring how visual communication is created and presented in a Web-based environment.

ART 2200   *Type Design & Typography*
Students explore the foundational practice of typeface design as well as the theory and practice of typography and layout. This intensive studio course focuses on the skills, theory, and history relevant to letterform construction and stylisitic typographic application.

Courses Taught: Northern Illinois University

ART 490   *Independent Research*
Advanced students explore independently defined topics and create self-initiated solutions related to an individually structured design process.

ARTD 412   *Advanced Visual Communication II*
Students explore the design of content-rich and interactive publishing systems through the development of an editorial perspective and interdisciplinary campaigns.

ARTD 411   *Advanced Visual Communication I*
Students explore visual identity and branding issues with a focus on organizational goals, strategic positioning and multi-platform implementation.

ARTD 405   *Professional Practices in Design*
Students gain insight into being a working practitioner: client relationships, financial/legal issues, professional responsibilities and other associated industry matters.

ARTD 319   *Interaction Design II*
Students expand experience with interaction, functionality and usability principles by designing solutions for content management systems and mobile platforms.

ARTD 318   *Interaction Design I*
Students gain experience with interaction, functionality and usability principles by exploring how communication is created and presented in a Web-based environment.

ARTD 311   *Intermediate Visual Communication I*
Students explore typography, imagery and design process through an introduction to visual/corporate identity, branding and related communication design issues.

ARTS 215   *Fundamentals of Graphic Design*
Students explore typographic terminology, formal relationships and design process with a focus on concept, craft and presentation.

ARTD 212   *Image in Visual Communication (formerly Type & Image)*
Students study type and image relationships with an emphasis on conceptual presentation as symbolic or representational narrative through singular or sequential formats.

ARTD 211   *Typography*
Students explore the use of type within composition to further knowledge of terminology, typesetting standards, legibility and formal structure.

ARTD 201   *Introduction to Visual Communication*
Students are introduced to graphic design in historical/contemporary contexts. Students explore design process with a focus on typographic and compositional structures.

ART 102   *2-D Foundation Design*
Students explore design elements and formal principles through the study of space, composition and application within digital and analog media.

Courses Taught: College of DuPage

GRDSN 2206   *Web/Interactive Design 2*
Students plan and develop interactive design concepts for use on the Web and mobile interface platforms using industry-standard tools and techniques.

Courses Taught: Historical & Scheduled Record

Course No.	Course title	Institution	Semester
ARTA 2202	Layout & Production	ETSU	Fall 2022
ARTA 3402	Intermediate Design	ETSU	Fall 2022
ARTA 4989	Internship/Cooperative Education	ETSU	Fall 2022
ARTA 5901	Graduate Independent Study: Graphic Design	ETSU	Fall 2022
ARTA 2202	Layout & Production	ETSU	Spring 2022
ARTA 2401	Graphic Design Theory	ETSU	Spring 2022
ARTA 5901	Graduate Independent Study: Graphic Design	ETSU	Spring 2022
ARTA 2401	Graphic Design Theory	ETSU	Fall 2021
ARTA 3402	Intermediate Graphic Design	ETSU	Fall 2021
ARTA 4901	Independent Study (Graphic Design)	ETSU	Fall 2021
ART 2200	Type Design & Typography	UNO	Spring 2021
ART 3130	Graphic Design I	UNO	Spring 2021
ART 4170	Graphic Design Studio	UNO	Spring 2021
ART 4530	Art Internship	UNO	Spring 2021
ART 3130	Graphic Design I	UNO	Fall 2020
ART 4170	Graphic Design Studio	UNO	Fall 2020
ART 4530	Art Internship	UNO	Fall 2020
ART 2300	Web Design	UNO	Summer 2020
ART 3130	Graphic Design I	UNO	Spring 2020
ART 4170	Graphic Design Studio	UNO	Spring 2020
ART 3130	Graphic Design I	UNO	Fall 2019
ART 4170	Graphic Design Studio	UNO	Fall 2019
ARTD 319	Interaction Design II	NIU	Spring 2019
ARTD 212	Image in Visual Communication (formerly Type & Image)	NIU	Spring 2019
ARTD 212	Introduction to Visual Communication	NIU	Spring 2019
ARTD 411	Advanced Visual Communication I	NIU	Fall 2018
ARTD 201	Introduction to Visual Communication	NIU	Fall 2018
ARTD 319	Interaction Design II	NIU	Spring 2018
ARTD 212	Type & Image	NIU	Spring 2018
ART 490	Independent Research	NIU	Fall 2017
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2017
ARTD 201	Introduction to Visual Communication	NIU	Fall 2017
ART 102	2-D Foundation Design	NIU	Fall 2017
GRDSN 2206	Web / Interactive Design 2	COD	Spring 2017
ARTD 319	Interaction Design II	NIU	Spring 2017
ARTD 212	Type & Image	NIU	Spring 2017
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2016
ARTS 215	Fundamentals of Graphic Design	NIU	Fall 2016
ARTD 201	Introduction to Visual Communication	NIU	Fall 2016
ARTD 490	Independent Research	NIU	Spring 2016

Courses Taught: Historical & Scheduled Record (cont'd)

Course No.	Course title	Institution	Semester
ARTD 412	Advanced Visual Communication II	NIU	Spring 2016
ARTD 319	Interaction Design II	NIU	Spring 2016
ARTD 211	Typography	NIU	Spring 2016
ARTD 405	Professional Practices in Design	NIU	Fall 2015
ARTD 318	Interaction Design I	NIU	Fall 2015
ARTD 201	Introduction to Visual Communication	NIU	Fall 2015
ARTD 412	Advanced Visual Communication II	NIU	Spring 2015
ARTD 212	Type & Image	NIU	Spring 2015
ARTD 411	Advanced Visual Communication I	NIU	Fall 2014
ARTD 201	Introduction to Visual Communication	NIU	Fall 2014
ARTD 212	Type & Image	NIU	Spring 2014
ARTD 201	Introduction to Visual Communication	NIU	Fall 2013
ARTD 212	Type & Image	NIU	Spring 2013
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2012
ARTD 201	Introduction to Visual Communication	NIU	Fall 2012
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2011
ARTD 212	Type & Image	NIU	Spring 2011
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2010
ARTD 212	Type & Image	NIU	Spring 2010
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2009

Workshops & Teaching Beyond the Classroom

INVITED & EXTERNAL WORKSHOPS

2020   *Start with an -ISM: Using Visual Rhetoric as Social and Cultural Discourse*—NATIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
     Feb 11
Risograph printing workshop exploring visual rhetoric and activist production techniques.
This hands-on workshop engages participants to position their ideological perspectives
as actionable communication. Participants review historical examples to understand
oppressive ideology and cultural -isms. Participants then produce original messages
that provoke dialogue or action.

INTERNAL WORKSHOPS

2021   *Learning Together*—REGIONAL
East Tennessee State University—Department of Art & Design—Johnson City, TN
     Oct 22
Risograph printing workshop exploring visual rhetoric and photo re-production techniques.
Created to inspire K–12 art and design educators in creating and replicating visual
communication. Learners used analog materials to produce original typographic
messages or abstract images; explore how these techniques can be simulated with
digital strategies; and adapt this experience as an interactive workshop within their
own classrooms.

2018   *Exploring STEAM through Digital Arts*—INSTITUTIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
     Jul 21–26
Visual storytelling workshop exploring digital tools to present personal narratives or emotions
and cultural themes. Middle-school students explore digital photography and video-editing
techniques to create conceptual narratives—cultural perception, cyber-bullying and human
acts of kindness.

2017 *American Art & Design Education Program*—INSTITUTIONAL
Northern Illinois University—School of Art & Design—DeKalb, IL
 Jun 23–27
Administered in conjunction with Xi'an University of Technology, Xi'an, China. This workshop
 explored the use of visual communication in presenting cultural narrative, allowing Chinese
 participants working in an American context to create works that conceptually presented
 their culture to an American audience, specifically Chicago, IL.

IV. SCHOLARSHIP

Publications

2022 *Discarded: Reflections on a Pandemic*. Ed. Saskia Van Kampen. April 2022, 126–127.

2021 Strube, Johnathon. "Quaran-Taught: An Educator's Thoughts on the Issues of Remote Teaching."
 Designer. Volume 46, Issue 3, Fall 2021, 10–12.
 https://www.ucda.com/quarantaught/

2020 Strube, Johnathon. "Design Justice: Community-Led Practices to Build the World We Need."
 Review of Design Justice: Community-Led Practices to Build the World We Need. *Design
 and Culture: The Journal of the Design Studies Forum*. Volume 13, Issue 2, July 2021, 246–248.
 DOI: 10.1080/17547075.2020.1831294
 https://www.tandfonline.com...10.1080/17547075.2020.1831294

Panels: Chair

2022 *Designing Ethics*—PEER-REVIEWED, NATIONAL
SECAC Annual Conference
Maryland Institute College of Art—Baltimore, MD
 Oct 26–29
Conference session considering research and pedagogy that promotes ethical standards in design
 curriculum; explores design as a method for social, cultural, and ecological sustainability;
 seeks to redesign the role of technology and industry values; and prioritizes professional
 accountability toward elevating the human condition.

2021 *Designing Ethics*—PEER-REVIEWED, NATIONAL
SECAC Annual Conference
University of Kentucky—Lexington, KY
 Nov 10–13 (event cancelled due to Covid–19 pandemic—to be delivered at 2022 conference)

2021 *Re-Centering (and De-Centering) in Design Education*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: {Re–}
University of The Incarnate Word—San Antonio, TX
 May 26 (delivered online as result of Covid–19 pandemic)
Panel discussion exploring the future of theory, methods, and content in the design classroom.
 Panelists included Anne Galperin, Associate Professor, State University of New York at New
 Paltz; Karin Jager, Associate Professor, University of the Fraser Valley; Saskia van Kampen,
 Assistant Professor, San Francisco State University; and Lesley-Ann Noel, Ph.D., Professor
 of Practice, Tulane University.

Roundtables: Chair

2022 *Diverse Discussions: Women's Rights Are Human Rights*—INSTITUTIONAL
Reece Museum
East Tennessee State University—Johnson City, TN
 Apr 28

2021 *Quaran-Taught: Lessons from Teaching in a Global Pandemic*—NATIONAL
UCDA Design Education Summit: {Re–}
University of The Incarnate Word—San Antonio, TX
 May 24 (delivered online as result of Covid–19 pandemic)
Roundtable discussion seeking to identify lessons, practices, methods, and
 strategies learned from design educators following the Covid–19 pandemic.

Papers & Presentations

2022   van Kampen, S., Galperin, A., Jager, K., Noel, L., and Strube, J. (2022) Where do we go from here? Rethinking the design studio after the Covid-19 pandemic, in Lockton, D., Lenzi, S., Hekkert, P., Oak, A., Sádaba, J., Lloyd, P. (eds.), *DRS2022: Bilbao,* 25 June - 3 July, Bilbao, Spain. https://doi.org/10.21606/drs.2022.345—PEER-REVIEWED, INTERNATIONAL

2022   *Designing Personal Agency*—PEER-REVIEWED, NATIONAL
Mid-America College Art Association Virtual Conference
Slippery Rock University—Slippery Rock, PA
Mar 31–Apr 2 (delivered online as result of Covid–19 pandemic)

2021   *Pedagogical Perspectives on Sustainability and Diversity Practices within the Design Classroom*—PEER-REVIEWED, INTERNATIONAL
AICAD Symposium: Must Give Us Pause: Diversity + Sustainability
Nov 4–6 (delivered online as result of Covid–19 pandemic)
app.glueup.com/event/2021-aicad-symposium

2020   *The User Experience of Research Presentations: Leveraging the Design Process as a Framework for Constructing User-Centered Solutions to the Design of Research Presentations*—PEER-REVIEWED, NATIONAL
International Design Engineering Technical Conferences & Computers and Information in Engineering Conference
The American Society of Mechanical Engineers—St. Louis, MO
Aug 17–19 (delivered online as result of Covid–19 pandemic)
event.asme.org/IDETC-CIE-2020

2020   *The Kids are Alright with Voting: A Case Study in Using Mobile Devices as Ethnographic Research Tools*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Human-Centered
Drake University—Des Moines, IA
Jul 1 (delivered online as result of Covid–19 pandemic)
www.ucda.com/designeducationsummit/

2018   *Poster As Social Discourse*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Good Design Works
Youngstown State University—Youngstown, OH
May 21–22

2018   *Making Thoughts*
Design Inspiration Weekend: NEXT—Society of Typographic Arts—Chicago, IL
Jan 12–14

2017   *Creating a Rigorous Graphic Design Foundation Course: Preparing Diverse First Year Visual Communication Students for Success*—PEER-REVIEWED, NATIONAL
UCDA Design Education Summit: Hand and Machine
Kutztown University—Kutztown, PA
May 22–24

2012   *Branding and Entrepreneurship Panel Discussion with Firebelly University*
Debbie Millman's Masters in Branding Class—School of Visual Arts—New York, NY
Mar 30

Grants Received & Funded Research

2022   *Mary B. Martin Award*— *$18,500.00*—PEER-REVIEWED, INSTITUTIONAL
College of Arts & Sciences—East Tennessee State University—Johnson City, TN
Submitted: Jan 2022 / Awarded: Mar 2022

2020   *High Tech Grant*— *$9,000.00*—PEER-REVIEWED, INSTITUTIONAL
College of Communication, Fine Arts & Media—University of Nebraska Omaha—Omaha, NE
Submitted: Dec 2019 / Awarded: Feb 2020

2020   *Open Educational Resource Grant*—*$2,500.00*—PEER-REVIEWED, INSTITUTIONAL
Criss Library—University of Nebraska Omaha—Omaha, NE
Submitted: Jan 2020 / Awarded: Feb 2020
Teaching grant awarded for the creation, development and inclusion of Affordable Content and Open Educational Resource materials for an *Introduction to Graphic Design* course.

Interviews: Digital

2018
Design.Edu Today Podcast: "Adding Social Context to Interactive Design Courses"
with Anne Berry, Cleveland State University & Johnathon Strube, Northern Illinois University
UCDA Design Education Summit: Good Design Works
Youngstown State University—Youngstown, OH
    May 21–22
Invited by Gary Ronzanc to discuss teaching interactive design projects with socially-focused
    content, with further discussion on the role of interactive mediums in our current culture.

Interviews: Print

2017
Design for Good
Frank Magazine, Vol. 6., Columbia College, Chicago, IL, (March 2017): p. 8:11–13. Mar 2017

Awards & Honors

2020
Design Incubation Fellowship—Design Incubation—PEER-REVIEWED, NATIONAL
St. John's University—New York, NY
    Jun 4–Jun 6
Awarded mentor fellowship for written research project with emphasis on editing
    for peer review and project specific publishing options.

2019
Show. Nebraska—Gold, Professional—PEER-REVIEWED, REGIONAL
AIGA, The Professional Association for Design—Nebraska Chapter—Omaha, NE
    Nov 23
Show. Nebraska is AIGA Nebraska's annual, juried design competition. Awarded top honor
    in 'Print/Traditional Methods' category for *BENT* promotional poster.

2012
Invited Designer, Tomorrow Labs—Stories of Change Impact Lab—NATIONAL
Tomorrow Partners, Sundance Institute, Skoll Foundation—Berkeley, CA
    Apr 30–May 4
Filmmakers and social entrepreneurs worked with designers to accelerate storytelling
    and technology solutions. This week-long, immersive design charrette culminated
    with presentations aimed at seed funding to extend the stories in innovative and
    meaningful ways.

2011–12
Fellowship, Firebelly University—PEER-REVIEWED, NATIONAL
Firebelly Design—Chicago, IL
    Sep 5–May 31
A real world alternative to an MBA, this nine-month intensive entrepreneurial
    incubator brought together five designers, with a social awareness, from across
    the country to start and run a design studio; support a not-for-profit; and develop
    social enterprise opportunities.

2010
Camper, Camp Firebelly—PEER-REVIEWED, NATIONAL
Firebelly Design—Chicago, IL
    Jun 21–Jun 30
An intensive apprenticeship program bringing together 10 designers from around the country
    to learn and create work for two Chicago not-for-profit organizations within 10 days.
    Collaborated on research, concept, design and production. Completed work included
    print materials and hand-crafted products.

2009
Assistant & Collaborator—REGIONAL
Moving Design, Thirst—Chicago, IL
    Jan 19–May 15
Served Thirst Design for their initial expression of Moving Design, a collaborative project
    working leading initiatives that inspire change through the power of design.
    Coordinated communication and remote lectures for student projects and feedback.

Exhibitions

2021
FLEX
Reece Museum—East Tennessee State University—Johnson City, TN
    Aug 9–Sep 24

2017–18
NIU Biennial School of Art Faculty Exhibition
NIU Art Museum—Northern Illinois University—DeKalb, IL
    Nov 16–Feb 23

2016   *Get Out the Vote Poster Initiative*
Online Archive & Exhibition—AIGA, The Professional Association for Design—New York, NY
    aiga.org/vote

2016   *Assemblage of Meaning: MFA Thesis Exhibition*
Gallery 215—Northern Illinois University, School of Art & Design—DeKalb, IL
    Apr 07–11

2009   *Prelude: Northern Illinois University MFA Group Exhibition*
Pleasant Street Gallery— Northern Illinois University, School of Art & Design—DeKalb, IL
    Apr 13–May 8

2008   *Lodz International Design Festival*
International Art Center—Lodz, Poland
    Oct 10–25

Exhibitions: Curatorial
2016–17   *Latino Oral History Project Poster Exhibition*
Gallery 214—Northern Illinois University, School of Art & Design—DeKalb, IL
    Oct 11–Oct 15
Center for Latino & Latin American Studies— Northern Illinois University—DeKalb, IL
    Oct 18–May 13

Notable Sponsored Visiting Artists & Public Events
EAST TENNESSEE STATE UNIVERSITY
2022   *Meaghan Dee, Associate Professor, Senior Fellow, Virginia Tech University*
Invited to lead graphic design students in a collage workshop, a Letterform Archive introduction,
    and numerous in-class critique and feedback sessions.

UNIVERSITY OF NEBRASKA OMAHA
2020   *Mitch Goldstein, Associate Professor, Rochester Institute of Technology*
Invited to share tactics, strategies, behaiors, and curiosities toward becoming an effective
    art and design student.

2020   *Billy Carlson, Director of Education Balsamiq*
Invited to share UI/UX experience with Introduction to web design students—focusing on
    information architecture and the wireframe process.

2020   *Ashleigh Axios, Coforma CXO, AIGA President Emeritus, Obama White House Design Director*
Invited to share their experience in the 2008–2016 Obama White House and their journey to be
    an effective business owner and leader in the design profession.

V. SERVICE

Professional Groups & Organizations
2022–   Member, DRS, Design Research Society
2021–   Member, MACAA, Mid-America College Art Association
2020–   Member, SECAC, formerly Southeastern College Art Conference
2018–   Member, CAA, College Art Association of America
2016–   Member, UCDA, University & College Designer Association
2015–21*   Member, STA, Society of Typographic Arts (*awarded Legacy Membership, November 2021)
2014–21   Member, Design Museum of Chicago
2008–   Member, AIGA, The Professional Association for Design

Service to the Profession
LEADERSHIP IN AIGA, THE PROFESSIONAL ASSOCIATION FOR DESIGN
2022   *Surface Conference Design Education Symposium Peer Reviewer*
AIGA Design Educator's Community—AIGA National Design Conference—Seattle, WA
    Oct 20

2021   *Digital Roundtable Moderator: #roundtables–teaching*
SHIFT-ed: Virtual Summit—AIGA Design Educator's Community
    Aug 2–6

2020–21   *Director of Education*
AIGA, The Professional Association for Design—Nebraska Chapter—Omaha, NE

2020	*Digital Roundtable Moderator: #roundtables–research* SHIFT: Virtual Summit—AIGA Design Educator's Community Aug 3–7

2020–	*Design Teaching Resource Contributor*
	Online Project Archive—AIGA, The Professional Association for Design—New York, NY
	    teachingresource.aiga.org
	Projects Contributed:
	    Social Pastiche, 10 Apr 2020

2018	*Chicago Design Week: Design In Motion Proposal Review Committee* AIGA, The Professional Association for Design—Chicago Chapter—Chicago, IL Oct 27–Nov 3
2012	*AIGA Mentor Group Leader* AIGA, The Professional Association for Design—Chicago Chapter—Chicago, IL

LEADERSHIP IN DESIGN INCUBATION, RESEARCH IN COMMUNICATION DESIGN

2020–21	*Design Incubation Writing Group Coordinator* Design Incubation, Research in Communication Design—New York, NY

LEADERSHIP IN STA, THE SOCIETY OF TYPOGRAPHIC ARTS

2017–19	*Executive Board Officer—Treasurer* STA, The Society of Typographic Arts—Chicago, IL

LEADERSHIP IN UCDA, UNIVERSTIY & COLLEGE DESIGNERS ASSOCIATION

2022–	*UCDA Design Education Journal—Peer Desk Reviewer* UCDA Design Education Committee—University & College Designers Association—Smyrna, TN
2022	*UCDA Design Education Summit: Agency—Conference Chair* East Tennessee State University—Johnson City, TN May 23–24
2021–	*Design Education Committee Member* UCDA, University & College Designers Association—Smyrna, TN
2021	*UCDA Design Education Summit: {Re-}—Conference Co-Chair* University of the Incarnate Word—San Antonio, TX May 24–27 (delivered online as result of Covid-19 pandemic)
2019	*UCDA Design Education Summit: Collaborate—Peer Review Panel* East Tennessee State University—Johnson City, TN May 20–21

DESIGN COMPETITION PANELS, ROUNDTABLES & JURIES

2020	*Invited Professional Mentor & Roundtable Guest* Meet the Pros—AAF, American Advertising Federation Omaha—Omaha, NE Feb 17
2017	*Invited Design Judge* IPRA/IAPD Conference, Agency Showcase—Chicago, IL Jan 25–27
2016	*Invited Design Judge* IPRA/IAPD Conference, Agency Showcase—Chicago, IL Jan 27–29

Service to East Tennessee State University

SERVICE TO THE UNIVERSITY

2021–	*Day of Giving Committee* Support and strategize tactics for engaging in donors in university monetary support program.

SERVICE TO THE COLLEGE OF ARTS & SCIENCES

2021	*Faculty Ambassador* Representative for College of Arts & Sciences during ETSU's New Student Orientation events. Aug 20

SERVICE TO THE ART & DESIGN DEPARTMENT

2022
Chair / Member Art & Design Strategic Development Committee
Member and coordinator of ad-hoc Art & Design committee charged with interpreting, defining,
and codifying strategic research into external planning and positioning.

2021–
Graphic Design B.F.A. Academic Advisor
Graphic Design Concentration—Art & Design—College of Arts and Sciences
Advise students enrolled in Graphic Design B.F.A. degree tract with course planning,
degree requirements and overall execution of a successful degree completion.

2021–
Graduate Faculty / Graduate Review Committee Member
Art & Design graduate faculty review and admit yearly graduate applications. Graduate faculty
also provide structured review to M.F.A. candidates in preparation for final thesis exhibition
installation and presenation.

2021–
Graphic Design Area Committee
Coordinate ALL facets and activities associated with the BFA Graphic Design major or program.

SERVICE TO THE GRAPHIC DESIGN AREA
2021–
Graphic Design Area Committee
Coordinate ALL facets and activities associated with the BFA Graphic Design major or program.

Service to University of Nebraska at Omaha
SERVICE TO THE COLLEGE OF COMMUNICATION, FINE ARTS, AND MEDIA
2020–21
Member, Search Committee
Instructor, Art—Art & Art History—School of the Arts

SERVICE TO THE SCHOOL OF THE ARTS
2019–21
Academic Advisor
Graphic Design Concentration—Art & Art History—School of the Arts
Advise students enrolled in Graphic Design Concentration with course planning,
degree requirements and overall execution of a successful degree path.

2019–21
High-Tech Committee Member
Art & Art History—School of the Arts—College of Communication, Fine Arts and Media
Serve college-level committee responsible for reviewing proposals, administering funds
and supporting the technology needs of faculty-led research and pedagogical methods.

SERVICE TO THE GRAPHIC DESIGN CONCENTRATION
2019–21
AIGA–UNO Student Chapter Faculty Advisor
Lead students in understanding the value of professional development and participation in their
peer-network relative to the context of AIGA, The Professional Association for Design.

Service to Northern Illinois University
SERVICE TO THE SCHOOL OF ART & DESIGN
2015–19
Visual Communication Portfolio Review and Academic Selection Committee
Evaluate and interview potential candidates for admittance into the NIU Visual Communication
program by assessing their contemporary and cultural awareness of design; their prior
exposure to design fundamentals; and their desired academic and professional goals.

SERVICE TO THE VISUAL COMMUNICATION PROGRAM
2012–19
Visual Communication Senior Project Panel and Capstone Review Committee
Review and assess the student outcomes relative to final and comprehensive study presented
in accordance with degree requirements to achieve a B.F.A. in Visual Communication.